



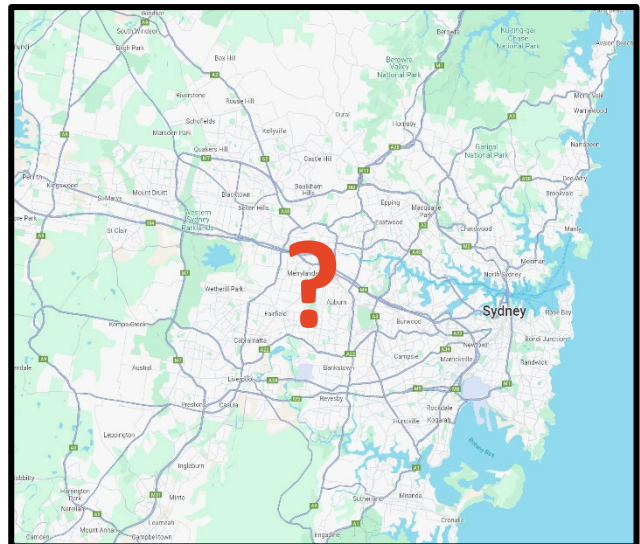
RESEARCH PARTICIPANTS WANTED

Research Study: “Where in the world is ‘Western Sydney’?”

Where exactly is ‘Western Sydney’ in Sydney – does it end at the Blue Mountains to the west? Does it include Parramatta? Which suburbs are ‘in’ and ‘out’?

What makes ‘Western Sydney’ the area that it is – diverse communities, distance from the Sydney CBD, the vibe?

We are seeking opinions from Sydney residents on where you think ‘Western Sydney’ starts and ends on when shown on a map and what makes the area different from the rest of Sydney.



We are conducting a research study on relationships between boundaries, urban inequality and segregation, and regional identity with a focus in 'Western Sydney' from 1 February 2025 to 1 April 2025.

Taking part in this study involves completing an anonymous 10 minute online survey, which includes an option to enter a raffle for a chance to win one of five gift cards.

As part of this study, you can also volunteer through our survey to participate in an online or in-person interview (approximately 30 minutes). The interview is a completely voluntary option and you can withdraw your participation and responses at any time.



To take part in this study, please scan the QR Code on the left of this page on your mobile device **or** access the following link:
https://sydney.au1.qualtrics.com/jfe/form/SV_39LweZUrC246ttl.

Please contact Jodie Vo (Masters student in the School of Architecture, Design and Planning) through jovo3537@uni.sydney.edu.au if you have questions about this study.

Lead Investigator / Student Supervisor:

Associate Professor Somwrita Sarkar from The University of Sydney School of Architecture, Design and Planning.

This study has been approved by the Human Research Ethics Committee (HREC) of The University of Sydney (approval no. 2024/HE001479).